

# False!

While theories of change and logic models are related, they are not one in the same. A theory of change is expressed in words. A logic model is a visual display of a theory of change. People often find it easier to express complex ideas in pictures rather than words, so logic models are a great tool to help people develop their community change ideas.

## Difference Between Theory of Change and Logic Model

Theory of Change	Logic Model
A statement of shared understanding of the assumptions and beliefs that guide your program's development and are believed to be critical for producing change and improving the lives of the population you serve.	A logic model is an illustration of your theory of change. It uses words and/or pictures to describe the activities thought to bring about change and how these activities are linked to the results the program is expected to achieve.

**Special note:** Although there are different kinds of logic models, MC grantees are asked to develop theory of change logic model. According to the Kellogg Foundation, theory-based logic models, “illustrate how and why you think your program will work. They are built from the ‘big picture’ kinds of thoughts and ideas that went into conceptualizing your program.” Find out more at <http://www.smartgivers.org/uploads/logicmodelguidepdf.pdf>.